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**Tobacco Control Evaluation Resources**

What you need to know to get started

The [California Tobacco Control Evaluation Guide](https://tobaccoeval.ucdavis.edu/evaluation-guide) is the primary reference on evaluation for tobacco control program evaluators, project staff and subcontractors, CTCP, and the Tobacco Control Evaluation Center (TCEC).

* [Who does the evaluation?](https://tobaccoeval.ucdavis.edu/evaluation-guide#who)
* [How do intervention and evaluation go together in policy objectives?](https://tobaccoeval.ucdavis.edu/evaluation-guide#intertwine)

What is end-use strategizing? How do you apply it to developing data collection instruments?

* [End Use Strategizing for Creating Data Collection Instruments](https://tobaccoeval.ucdavis.edu/sites/g/files/dgvnsk5301/files/inline-files/End_Use_Strategizing_Packet_2019%20%281%29.pdf)
* [Data Collection Instruments Database](https://tobaccoeval.ucdavis.edu/searchDCI)

California Tobacco Control evaluation terms with sample definitions and resources

* [CA Tobacco Control Evaluation Terminology](https://tobaccoeval.ucdavis.edu/sites/g/files/dgvnsk5301/files/inline-files/vocabdefined.pdf)

Common tobacco control intervention activities and their corresponding evaluation activities

* [Activity Pairings](https://tobaccoeval.ucdavis.edu/sites/g/files/dgvnsk5301/files/inline-files/evaluation-menu-intervention-pairings-20170216-001-01%20%281%29.pdf)

Working with evaluators

* [Working with Evaluators](https://tobaccoeval.ucdavis.edu/evallifecycle#evaluators)
* [Tobacco Evaluator Alliance (TEA](https://tobaccoeval.ucdavis.edu/new-tea))

Other TCEC resources

* [TCEC Website](https://tobaccoeval.ucdavis.edu/)
* [Upcoming events](https://tobaccoeval.ucdavis.edu/events)

CTPP Systems for Evaluation

* [Local Program Evaluator Directory: TCFOR](https://tcfor.catcp.org/index.cfm?fuseaction=lped.home)`
* [OTIS](https://otis.catcp.org/)
* [Partners](https://www.tcspartners.org/login.cfm)

*Questions about evaluation? Contact TCEC any time at* [*tcecTA@phmail.ucdavis.edu*](mailto:tcecTA@phmail.ucdavis.edu)*.*