

Don't miss a word!

Sign up here to receive TCEC news and tools directly to your inbox.

[Join Our Mailing List!](#)

We're Here to Help!



TCEC is the statewide technical assistance center on evaluation for all Prop 99-funded projects in California.

Our evaluation associates can answer questions about developing evaluation plans, collecting and analyzing data, writing final evaluation reports, and more!

[Visit our website](#) for even more useful evaluation resources.

Greetings!

The holiday season is here, which means we'll soon be saying goodbye to 2017! If you're like us here at TCEC, you might already be looking ahead to the things you'd like to do in 2018.

Of course, every new year brings changes. When it comes to facing new evaluation requirements, new data collection efforts, or anything else you may have questions about, TCEC is here to help guide you through!

If you're considering new ways to keep track of your project's strategies, tactics and outcomes, you may want to check out our upcoming webinar "**Dear Diary: How to Document the Organizational Process**". It will be held **TOMORROW, December 14, from 2-3 PM**. [Click here](#) for more info.

From all of us at the Tobacco Control Evaluation Center, best wishes for the holiday season. See you in the new year!

Sarah Hellesten
Editor

Evaluation Teams: Changes Ahead

Since early September, TCEC has been zigzagging throughout the state, conducting focus groups with local program staff to find out what is needed to help LLAs transition to the new evaluation



requirements outlined in the 2017-2021 LLA Guidelines.

[Read More](#)

Say What? How Focus Groups Can Inform Your Efforts

As the old adage goes,
"Two heads are better than
one."

There's a kind of synergy
that can happen when a
group of people discuss a
product, a condition, or an
issue...



[Read More](#)

5 Questions for Andrew Doan, PETS Attorney

PETS, the Policy Evaluation
Tracking System, is a
database of tobacco
control policies in local
jurisdictions in California.

In this issue, we introduce
Andrew Doan, JD, one of
our legal experts on PETS.



[Read More](#)

From Learning to Action: AEA 2017

Every year, the American
Evaluation Association
(AEA) invites evaluators,
researchers, students and
other evaluation users from
around the world to join
one another for an exciting
week-long conference all
about evaluation.



[Read More](#)

Feel free to share this newsletter with others who might be
interested. Please click on the "unsubscribe" link below if
you'd rather not receive these emails.

Fax: 530.752.3118
tobaccoeval@ucdavis.edu
<http://tobaccoeval.ucdavis.edu>

Copyright © 20XX. All Rights Reserved.