

126 TEA Members

which exceeds the number of evaluators in the Local Program Evaluator Directory

4 Quarterly Meetings


For peer-to-peer sharing of tools, knowledge and resources

202 Attendees

An average of 51/meeting

Members learned a lot with us in 2022!

68% Problem-solving evaluation challenges




65% Staying abreast of changes and developments



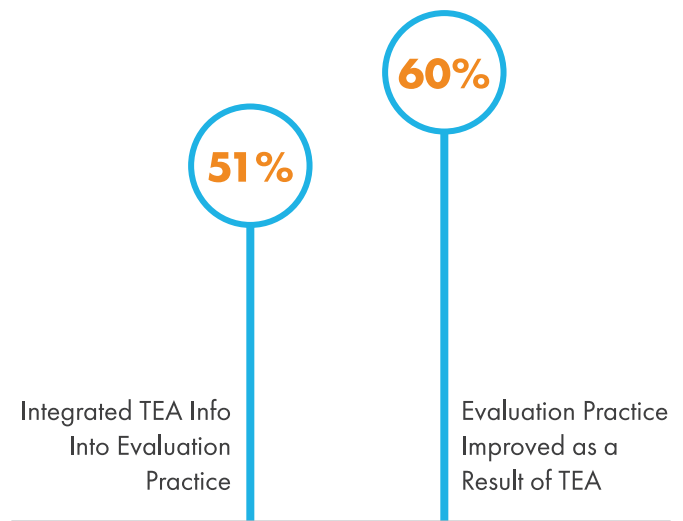
54% Doing the technical parts of evaluation



41% Developing instruments and protocols, and refining measurement tools



30% Developing a good working relationship with project staff

“Since I am an independent contractor and tend to work solo on projects, getting together with my peers on a regular basis helps me to feel **part of a community**. It's also an opportunity to hear about different types of projects and the unique issues they face and various challenges that they have overcome in conducting evaluation activities.”

“I like the format balance of sharing updates, doing breakouts, and having time for open questions and discussions. I think the **peer-to-peer exchange and learning** is really valuable for sharing skills, ideas, lessons learned, and general empathy and support for each other's work.”

The Tobacco Evaluator Alliance is a community of practice for California Tobacco Control Program-funded (CTCP) evaluators. Broadly, TEA provides a peer-to-peer forum for dialogue among evaluators to share tools, knowledge, and resources, as well as get support, receive in-depth training, and troubleshoot real issues in the field.