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| Webinar Guide:Evaluation Reporting | Text, logo  Description automatically generated |

## Reporting Resources

* Levels of reporting discussed in the evaluation guide:

<https://tobaccoeval.ucdavis.edu/evaluation-guide#LEVELS%20OF%20EVALUATION%20REPORTING>

* Resources on reporting results: <https://tobaccoeval.ucdavis.edu/report-results>
* Resources on data visualization: <https://tcec.sf.ucdavis.edu/data-visualization>
* Newsletter article, “Just Right: What it takes to write a useful evaluation report” <https://tobaccoeval.ucdavis.edu/news/just-right-what-it-takes-write-useful-evaluation-report>
* Newsletter article, “Progress Reporting: Tips from CTCP” <https://tobaccoeval.ucdavis.edu/news/progress-reporting-tips-ctcp>
* Newsletter article, “The Importance of Transparency: Reporting Limitations” <https://tobaccoeval.ucdavis.edu/news/importance-transparency-reporting-limitations>
* Newsletter article, “How Did We Get Here? Chronicling Project Headway with Progress Reports” <https://tobaccoeval.ucdavis.edu/news/how-did-we-get-here-chronicling-project-headway-progress-reports>
* Resources on Final Evaluation Reports (FERs) <https://tobaccoeval.ucdavis.edu/final-evaluation-reports>
* Newsletter article, “Reporting in Brief: FAQs about BERs” <https://tobaccoeval.ucdavis.edu/news/reporting-brief>
* Newsletter article, “Making Sense: Using FER Feedback to Tell a Better Story” <https://tobaccoeval.ucdavis.edu/news/making-sense-using-fer-feedback-tell-better-story>
* Newsletter article, “FAQs on FERs” <https://tobaccoeval.ucdavis.edu/news/faqs-fers>

## Webinar Recap

* Document important lessons learned and reflect on how to use the results to inform next steps. Also reflect on what should be done differently to improve the activity next time.
* Purpose of evaluation reporting Jamboard <https://jamboard.google.com/d/1qhkk0Dzy4QUz1ntexz_hTk0COqzM4MoRENNXskDA1IU/edit?usp=sharing>
* There are multiple types of a reports or documents we may need to write
  + SHARING RESULTS is like a snack
  + ACTIVITY SUMMARY REPORT is like a recipe for a dish
  + PROGRESS REPORT is like “healthy food”
  + INTERNAL DOCUMENTS are like the ingredients list
  + FER/BER are like a feast
* Evaluation reporting audiences Jamboard <https://jamboard.google.com/d/18_qNHSX3zQvPdWIox-8m6AU354kW7IDdiCORu3FDMC0/edit?usp=sharing>