



Tobacco Control Evaluation Resources

Helpful links to get started

The [California Tobacco Control Evaluation Guide](#) is the primary reference on evaluation for tobacco control program evaluators, project staff and subcontractors, CTCP, and the Tobacco Control Evaluation Center (TCEC).

- [Who does the evaluation?](#)
- [How do intervention and evaluation go together in policy objectives?](#)

What is end-use strategizing? How do you apply it to developing data collection instruments?

- [End Use Strategizing for Creating Data Collection Instruments](#)
- [Data Collection Instruments Database](#)

California Tobacco Control evaluation terms with sample definitions and resources

- [CA Tobacco Control Evaluation Terminology](#)

Common tobacco control intervention activities and their corresponding evaluation activities

- [Activity Pairings](#)

Working with evaluators

- [Working with Evaluators](#)
- [Tobacco Evaluator Alliance \(TEA\)](#)

Other TCEC resources

- [TCEC Website](#)
- [Upcoming events](#)

CTPP Systems for Evaluation

- [Local Program Evaluator Directory: TCFOR`](#)
- [OTIS](#)
- [Partners](#)

Questions about evaluation? Contact TCEC any time at tcecTA@phmail.ucdavis.edu.