TCEC to the Retail Rescue!

TCEC's Data Collection Instrument Database has hundreds of instruments for CTCP-funded projects to use in their evaluation work, from observations to public opinion surveys to key informant interviews.

Read more...

Cultural Competency in Quality Evaluation

What is cultural competency and how can you incorporate it into your evaluation activities?

Cultural competency is a set of behaviors, attitudes, and policies that come together in a
Data Man Rides Again...to Esri Arc GIS

After a long hiatus, Data Man rides again!

For some time now, the chronicles of Data Man have been silent while he returned to Super Hero School. But happily he has returned, once again sitting at his post, thinking, plotting and searching for better ways to help Prop 99-funded agencies throughout the state.

Read more...

CENTER FOR PROGRAM EVALUATION AND RESEARCH

TOBACCO CONTROL EVALUATION CENTER

We are the statewide technical assistance center on evaluation for all Prop. 99-funded projects in California

Project directors, their staff, evaluators and subcontractors can call or email our evaluation associates for individualized assistance with questions about their tobacco control-related work with regard to:

- Developing evaluation plans
- Creating or adapting data collection instruments
- Analyzing data and interpreting results
- Writing up your final evaluation report

Also check our website to access our collection of useful evaluation resources like:

- Self-serve library of data collection instruments
- Recordings of all of our webinars
- "How-to" information on evaluating tobacco control interventions
- Training materials and Culture in Evaluation guides
- Sample reports

1616 Da Vinci Court, Davis, CA 95618
530.752.9951 main line, 530.752.3118 fax
tobaccoeval@ucdavis.edu