### CENTER FOR PROGRAM EVALUATION AND RESEARCH

#### TOBACCO CONTROL EVALUATION CENTER



October 2015

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It's good stuff!

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### **Helping Lighten the Load**

You'll be seeing some new names and faces here at the Tobacco Control Evaluation Center. We've called upon reinforcements so that we can better serve the Prop-99 funded agencies of California.

But don't worry! We still have our regular heavy hitters, Jeanette, Robin, Catherine, Jorge and the Dianas, and we'll all be tabling at the Joint Conference, assisting with the March HSHC Meeting, and developing Regional Trainings next Spring. Stop by our exhibitor table during these events to say hello to new and familiar faces.

This issue is the work of TCEC pinch hitters, including me, your guest editor. We're confident this newsletter will be a walk-off home run.

Catherine Dizon
October Guest Editor



## **Culture In Evaluation: Military**

To gain some insight into tobacco control and evaluation activities with military populations, we spoke with Colleen Hayden, the CYAN team member who founded Project UNIFORM and lead the program for ten years.

Read more...

## **Data Driven Jr. Specialists**

The offices here at TCEC are starting to get crowded!



This article introduces you to our new team members and how they recently used data for their capstone experience in the UC Davis Master of Public Health program.

Read more...



#### **DataMan Recruits Two More**

Hello everyone, DataMan here with an important update.

Together with Janine the "Deputy Organizator" Johal and Walid Sherif the "Solution Sheriff," we have been diligently testing devices, upgrading operating systems, acquiring new devices, and asking questions about new products.

Read more...

## CENTER FOR PROGRAM EVALUATION AND RESEARCH

#### TOBACCO CONTROL EVALUATION CENTER

# We are the statewide technical assistance center on evaluation for all Prop. 99-funded projects in California

Project directors, their staff, evaluators and subcontractors can call or email our evaluation associates for individualized assistance with questions about their tobacco control-related work with regard to:

- Developing evaluation plans
- Creating or adapting data collection instruments
- Analyzing data and interpreting results
- Writing up your final evaluation report

Also check our website to access our collection of useful evaluation resources like:

- Self-serve library of data collection instruments
- Recordings of all of our webinars
- "How-to" information on evaluating tobacco control interventions
- Training materials and Culture in Evaluation guides
- Sample reports

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