

process & outcome

Measuring and Interpreting
Change through Evaluation

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We're Here to Help!



TCEC is the statewide technical assistance center on evaluation for all Prop 99-funded projects in California.

Our evaluation associates can answer questions about developing evaluation plans, collecting and analyzing data, writing final evaluation reports, and more!

[Visit our website](#) for even more useful evaluation

September 2016

Greetings!

Welcome to the latest Process & Outcome! I'm Sarah, the newest face at the Tobacco Control Evaluation Center, and I'll be your host from now on. You can learn more about me (and the rest of the TCEC crew) [here](#).

Speaking of new things, it's CX time again! If you've never conducted Communities of Excellence needs assessment before, fear not-- TCEC has your back. The articles below have tips and resources for CX newbies and veterans alike.

And don't miss our upcoming webinars:

Efficient Tools for Categorical Data Analysis and Reporting

September 21st 10:00-11:00 AM

Now What? Making Sense of Key Informant Interviews

October 4th 10:00-11:30 AM

For more information on these and future webinars, [check out our website!](#)

Best,

Sarah Hellesen
Editor

Conducting Your CX Process: Which Approach is Right for Your LLA?

All Local Lead Agencies (LLAs) are required to conduct a CX needs assessment in Fall 2016 prior to developing a one-year scope of work describing local tobacco control plans.

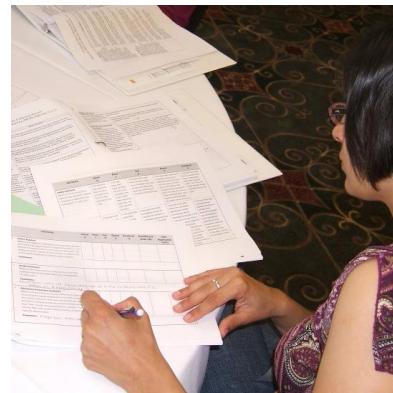
But where do you start?

[Read More](#)



Using HSHC Evaluation Data for Your Local CX Needs Assessment

During last month's CX training session, "Tools for Making Informed Assessments," CTCP Evaluation Unit's Elizabeth Andersen-Rodgers shared some fantastic tips and tools on finding data sources for your local CX needs assessments.



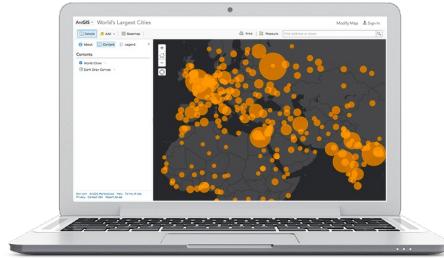
One good source? Your local HSHC data.

[Read More](#)

Maps: More Fun than a Barrel of Spreadsheets

Digital data collection is just the beginning.

A program director, an evaluator, or maybe a boots-on-the-ground frontline staff or volunteer may be thinking to her or himself: "How can I show off my findings in a simple and meaningful way?"



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