Greetings!

Welcome to the latest Process & Outcome! I'm Sarah, the newest face at the Tobacco Control Evaluation Center, and I'll be your host from now on. You can learn more about me (and the rest of the TCEC crew) here.

Speaking of new things, it's CX time again! If you've never conducted Communities of Excellence needs assessment before, fear not-- TCEC has your back. The articles below have tips and resources for CX newbies and veterans alike.

And don't miss our upcoming webinars:

**Efficient Tools for Categorical Data Analysis and Reporting**
September 21st 10:00-11:00 AM

**Now What? Making Sense of Key Informant Interviews**
October 4th 10:00-11:30 AM

For more information on these and future webinars, check out our website!

Best,

Sarah Hellesen
Editor

**Conducting Your CX Process: Which Approach is Right for Your LLA?**

All Local Lead Agencies (LLAs) are required to conduct a CX needs assessment in Fall 2016 prior to developing a one-year scope of work describing local tobacco control plans.

But where do you start?

Read More
Using HSHC Evaluation Data for Your Local CX Needs Assessment

During last month's CX training session, "Tools for Making Informed Assessments," CTCP Evaluation Unit's Elizabeth Andersen-Rodgers shared some fantastic tips and tools on finding data sources for your local CX needs assessments.

One good source? Your local HSHC data.

Read More

Maps: More Fun than a Barrel of Spreadsheets

Digital data collection is just the beginning.

A program director, an evaluator, or maybe a boots-on-the-ground frontline staff or volunteer may be thinking to her or himself: "How can I show off my findings in a simple and meaningful way?"

Read More

Feel free to share this newsletter with others who might be interested. Please click on the "unsubscribe" link below if you'd rather not receive these emails.