

process & outcome

Measuring and Interpreting
Change through Evaluation

In This Issue

[Superhero Gretchen Franklin](#)

[Superhero Bob Gordon](#)

[Superhero Christy White](#)

December 2016

Greetings!

Happy holidays! 2016 is rapidly coming to a close, and as we look back at the past year and prepare for the new one, we wanted to give you a chance to hear from your colleagues around the state.

Last issue, we gave you some resources and tips for conducting your Communities of Excellence process. This month, we reached out to three Evaluation Superheroes for their thoughts on CX and what they're looking forward to in 2017.

Also, If you missed TCEC's [webinar on writing evaluation plans](#) last month, you can find it-- along with many other resources-- on [our website](#). If you need help writing your evaluation plan, or just need someone to talk you through it, [contact us!](#)

We're Here to Help!



TCEC is the statewide technical assistance center on evaluation for all Prop 99-funded projects in California.

Our evaluation associates can answer questions about developing evaluation plans, collecting and analyzing data, writing final evaluation reports, and more!

Finally, a big thank you to everyone who filled out TCEC's needs assessment survey! We're looking forward to putting your ideas to use!

Wishing you a wonderful holiday season,

Sarah Hellesen
Editor

Five Questions for Gretchen Franklin, California Tobacco Control Program

[Visit our website](#) for even more useful evaluation resources.

"The bridge year is the time to get creative and try something unexpected, of course, with careful consideration of the community's needs. I'm looking forward to seeing plans with objectives around issues that have never been addressed before..."



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Five Questions for Bob Gordon, California LGBT Tobacco Education Partnership

"Attending CX meetings in various counties provides a little glimpse into each LLA's needs, priorities and people-power."

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Five Questions for Christy White, El Dorado County Tobacco Use Prevention Program

"We collected data throughout the year, from Partners, OTIS, Final Evaluation Reports (FERs), statewide partners/ programs websites, and CTCP-recommended data sources."

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