Greetings!

The holiday season is here, which means we'll soon be saying goodbye to 2017! If you're like us here at TCEC, you might already be looking ahead to the things you'd like to do in 2018.

Of course, every new year brings changes. When it comes to facing new evaluation requirements, new data collection efforts, or anything else you may have questions about, TCEC is here to help guide you through!

If you're considering new ways to keep track of your project's strategies, tactics and outcomes, you may want to check out our upcoming webinar "Dear Diary: How to Document the Organizational Process". It will be held TOMORROW, December 14, from 2-3 PM. Click here for more info.

From all of us at the Tobacco Control Evaluation Center, best wishes for the holiday season. See you in the new year!

Sarah Hellesen
Editor

Evaluation Teams: Changes Ahead

Since early September, TCEC has been zigzagging throughout the state, conducting focus groups with local program staff to find out what is needed to help LLAs transition to the new evaluation requirements outlined in the 2017-2021 LLA Guidelines.

Read More

Say What? How Focus Groups Can Inform Your Efforts
As the old adage goes, "Two heads are better than one."

There's a kind of synergy that can happen when a group of people discuss a product, a condition, or an issue...

5 Questions for Andrew Doan, PETS Attorney

PETS, the Policy Evaluation Tracking System, is a database of tobacco control policies in local jurisdictions in California.

In this issue, we introduce Andrew Doan, JD, one of our legal experts on PETS.

From Learning to Action: AEA 2017

Every year, the American Evaluation Association (AEA) invites evaluators, researchers, students and other evaluation users from around the world to join one another for an exciting week-long conference all about evaluation.

Feel free to share this newsletter with others who might be interested. Please click on the "unsubscribe" link below if you'd rather not receive these emails.