

Leave the restaurant earlier than planned

Other action (specify) \_\_\_\_\_

Nothing

CENTER FOR EVALUATION AND RESEARCH

TOBACCO CONTROL EVALUATION CENTER

# TYPES OF QUESTIONS

### **DEMOGRAPHIC QUESTIONS**

Demographic questions collect data about the characteristics of your sample population (gender, age, ethnicity, income, residence, smoking status, presence of children, education level, language spoken, etc.)

For classification purposes only:

≻	What is your home zip code?					
۶	What is your gender? female male transgender					
۶	How old are you? 18-25 years 26-49 years 50-64 years 65 and older					
۶	Do you have children under the age of 18? Yes INO					
>	What is your race/ethnicity?       Asian or Pacific Islander       Black/African American         Hispanic/Latino       American Indian/Native American         White/Caucasian       Other					
>	What was your total household income last year?       \$0-25,999       \$26,000-\$51,999         \$52,000-74,999       more than \$75,000         don't know/decline to say					
۶	What languages are spoken in your home? (Mark all that apply)         English       Spanish         Other (explain)					
>	Do you currently use tobacco?         Yes, on a regular basis         Not anymore, I quit    No, I have never used tobacco					
KNOWLEDGE/BEHAVIOR QUESTIONS						
۶	Did you know that there are over 100 harmful chemicals in commercial cigarettes? yes no					
≻	When people start smoking near you in the outdoor dining area of a restaurant, do you usually         Move to another table further away       Yes       No         Complain to the restaurant staff       Yes       No         Ask the person to stop smoking       Yes       No					

Yes

Yes

No

No

Sometimes you need to provide a brief description to outline the nature or scope of the issue to those who may not be familiar with it before you ask a question about it. Try to keep this information as neutral as possible.

A number of studies have documented the effects of secondhand smoke (the smoke from others' cigarettes, cigars or pipes) on health. In apartment and condominium complexes, secondhand smoke can drift into other people's units through doors, windows, and even air vents.

How informed do you think city council members are about the issue of drifting secondhand smoke in multi-unit housing complexes?

≻	How worried are	you about the effects of breathing	tobacco smoke?
	Very worried	Somewhat worried	Not very worried

# **SCREENING QUESTIONS OR SKIP PATTERNS**

3a. Does your apartment complex have any policies that restrict where people can or cannot smoke?
 yes □ no □ don't know

3b.	(If so) What is the policy?	
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## **OPINIONS/ATTITUDES/DEGREE OF FEELING QUESTIONS**

How supportive or opposed would you be of a city policy that required all apartment complexes to make some of their units non-smoking? (Circle answer choice)

1	2	3	4	5
very	somewhat	neither supportive	somewhat	very
supportive	supportive	nor opposed	opposed	opposed

Please show if you agree or disagree with each of the statements below by marking one of the choices:

As long as you are outside, it is not harmful to your health to sit near someone who is smoking.

 I agree
 I disagree

#### **EVALUATING PERFORMANCE/EXPERIENCE**

- In order of importance rank which sections of the training were most useful to you, with 1 being most useful and 5 being least useful.
  - \_\_\_\_ End-use strategizing
  - \_\_\_\_ Wording questions
  - \_\_\_\_ Ten things to avoid
  - \_\_\_\_ Sequencing questions
  - \_\_\_\_ Field testing surveys
- My ability to design survey instruments has increased as a result of this training. (Circle answer choice)

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Strongly agree Somewhat agree Somewhat disagree Strongly disagree Not sure
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